



# **Cross Point Career Ministry: Are You REALLY Ready to Start a Job Search**

**Tony Dye**  
**January 8, 2015**



# Cross Pointe Church Career Ministry (CPCCM)

- Ministry Update:
  - Format for 2015
  - More intentional focus on Job Search Topics

(handout)



# Our “Ten” Topics

(don't count closely)

1. Are you really ready to start the job search?
2. Build your systems; how do you keep up with your stuff
3. What are you looking for? and how?
4. Branding; Short messages - how to introduce yourself



# Our “Ten” Topics (continued) (don't count closely)

5. Build your target list
6. Build contact lists
7. How to network - especially with employed people; find networking meetings;
8. Marketing Plans;



# Our “Ten” Topics (continued) (don't count closely)

9. Resumes

10. LinkedIn

11. Interviewing

- Preparing the Interview
- WOW Interviews



# Ten-Ten-Ten

(Handout)







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# Not Much Presentation

Hopefully a lot of discussion



Expectations



to feel  
happening  
you can  
you can  
focus  
to feel free  
I cant live my  
to understand  
to feel

# Attitude

- Great attitude may not get you a job
- Bad attitude will almost guarantee failing to get a job
  
- Who, me?



# Job Search *Killers*

1. Life Issues. Marital stress. Anger, addictions, etc. Anything that was involved in your out of work situation?

Anything that takes your focus off the search!



2. Personality quirks? Hygiene? Clothing?  
Transportation?

Double challenge: It's never me! (but that  
other guy ... )



3. Not having a *great* story of why you're in the market. (drop the negative)

If you don't have a good story, fix it before searching!



# 4. Family Issues





5. Discipline (or lack of). Disorganization is almost the same



## 6. Accountability (lack of)



## 7. Out of touch with your area of expertise

For those of us “well over 29,” the world doesn’t owe us a job! We have to earn it.  
Skill-set



## 8. Burning Time / “too busy” to be in a search



# One more killer: lack of margin

Slightly different than too busy

- Business
- Distraction

Is job-search burnout different from work burn-out?



# The **obvious** solution? (for all?)

Accountability

Obvious?

Simple?

Probably not easy



# Questions?

- What's keeping you from focusing on your search?



# Thank You

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