

Slide 1



Slide 3



Slide 4



- Different From a Resume
- Who to Target
- Samples 1 and 2

Slide 5

Market Yourself

Be Reachable/Accessible

- Resume
- LinkedIn
- Business Cards
- Email



Slide 6

Market Yourself

Be Remembered

- Introducing Yourself: Elevator Pitches



Slide 10

Market Yourself

Elevator Pitch Template

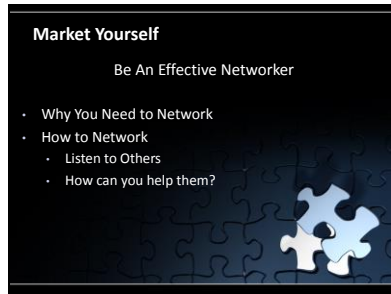
- *My name is*
- *I'm*
- *I like it because*
- *I'm looking for*



Slide 11



Slide 13



Slide 15



Slide 16

Market Yourself
Be An Effective Networker

- Why You Need to Network
- How to Network
- Practice, Practice, Practice