

# TIPS

Cross Pointe Career Ministry  
February 12, 2015

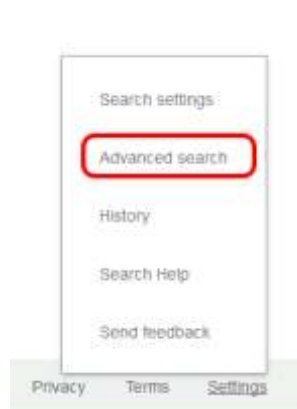
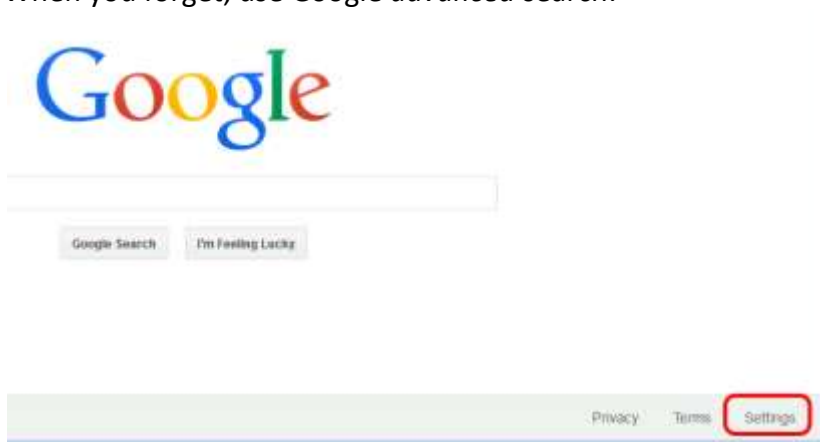
Random bits and pieces

Stalking!

## Google searches. Things “everyone” should know:

1. Generally, case doesn't matter. **dan whitenack** is the same as **Dan Whitenack**
2. Quotes to match an exact phrase. Compare **church it** to “**church it**”
3. Minus to exclude a word or phrase. **Tony Dye –bengals**  
if I want to find myself, I have to use:  
**tony dye -bengals -ucla -"dr doom" -tonydye.wordpress.com**
4. Site: parameter to limit yourself to a particular website  
**tony dye site:LinkedIn.com**  
**dan whitenack site:crosspointechurch.com**
5. Upper case **OR** when you don't need to match all the terms

When you forget, use Google *advanced* search:



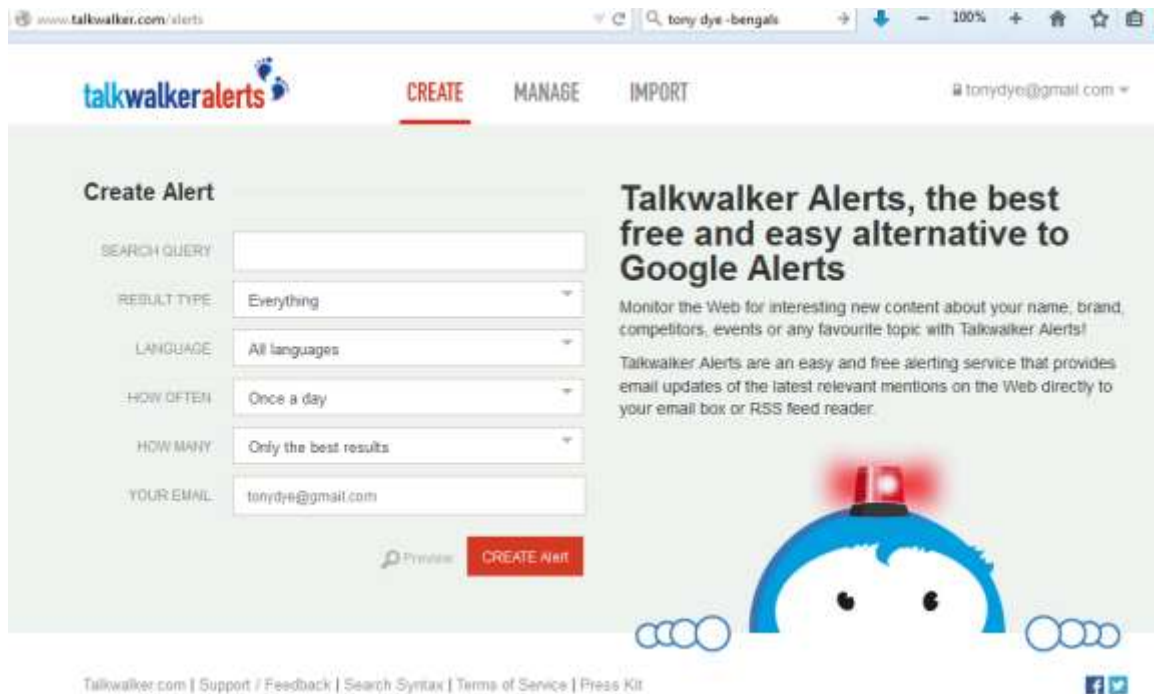
Examples:

- "bite size training" OR "bite-sized training" OR "incremental training"
- "Harold Dye" OR "harold a dye" OR "harold anthony dye" -"steel guitar" -Hulen
- "peter dye" OR "peter a dye" OR "peter anthony dye" -"golf course" -"Air Vice Marshal" -raf
- floyd cramer monkees (cd OR mp3)

**Alerting.** A saved search that lets you know when something new comes along that matches

Previously, alerts.google.com. Google seems to be phasing this out. (sadly)

Alternative: [www.talkwalker.com/alerts](http://www.talkwalker.com/alerts)  
(probably worth setting up an account)



The screenshot shows the Talkwalker Alerts website interface. At the top, there is a navigation bar with the logo 'talkwalkeralerts' and three main menu items: 'CREATE', 'MANAGE', and 'IMPORT'. The user's email address 'tonydye@gmail.com' is visible in the top right corner. The main content area is titled 'Create Alert' and features a form with the following fields:

- SEARCH QUERY:
- RESULT TYPE:
- LANGUAGE:
- HOW OFTEN:
- HOW MANY:
- YOUR EMAIL:

Below the form is a 'Preview' icon and a red 'CREATE Alert' button. To the right of the form, there is a promotional section titled 'Talkwalker Alerts, the best free and easy alternative to Google Alerts'. The text below the title reads: 'Monitor the Web for interesting new content about your name, brand, competitors, events or any favourite topic with Talkwalker Alerts!' and 'Talkwalker Alerts are an easy and free alerting service that provides email updates of the latest relevant mentions on the Web directly to your email box or RSS feed reader.' At the bottom of the page, there is a footer with links for 'Talkwalker.com | Support / Feedback | Search Syntax | Terms of Service | Press Kit' and social media icons for Facebook and Twitter. A cartoon character with a blue head and a red light on top is also visible at the bottom right.